

Call for Proposals: Public Policy Initiative on Medication Access in Rural and Remote Areas

Introduction: Access to medications in rural and remote areas remains a significant barrier for patients across Canada. This challenge is a shared concern among patients, healthcare decision-makers, and Roche, particularly in the context of ensuring equitable access to care.

To support progress in this area, Roche is seeking proposals from patient organizations for a public policy initiative or project. The goal is to identify barriers to medication access in rural and remote communities, and to design and implement a comprehensive knowledge transfer and exchange (KTE) plan that outlines potential policy and/or regulatory solutions.

Funds available: One grant available up to \$50K, depending on scope of project

Duration: 1 year to complete work

Objective: Identify policy and regulatory barriers to rural & remote patient access to innovative medicines and promulgate solutions for those barriers.

Proposal Requirements:

1. Proposals should aim to:
 - a. Identify policy and regulatory barriers to medication access in rural and remote communities for 1 or more jurisdictions (i.e., province, territory, or federal jurisdiction).
 - b. Explore the impact of these barriers on patients, caregivers, and the healthcare system in that jurisdiction(s).
 - c. Propose actionable policy or regulatory solutions.
 - d. Include a knowledge transfer and exchange (KTE) strategy that ensures proposed solutions are shared with relevant jurisdictional stakeholders, such as policymakers, patient communities, or healthcare institutions.
2. Submission Guidelines:
 - a. Use subtitle: *Proposal - Public Policy Initiative on Medication Access in Rural and Remote Areas*
 - b. Detailed project proposal including objectives, project description, methodology, timeline, and budget breakdown. Please note that Roche cannot fund operational, capital, lease or salary expenses.
 - c. Background information and qualifications of the project team.
 - d. Examples of previous related work.

- e. Proposals must outline anticipated costs and provide a detailed budget.
 - f. Note: Activities generating clinical evidence and/or where patients are directly involved in research where Good Clinical Practice/ Good Pharmacovigilance Practice (GCP/GVP) requirements are necessary, are out of scope for this call for proposals. This includes PROs, RWE, observational and other research that aligns with Roche's non-interventional study classification.
3. Recommended Length for grant proposal: 3-6 pages excluding references and executive summary (references and executive summary are optional).
4. Deadline:
- a. Proposals must be submitted by Friday October 31, 2025.
5. Funding Decision Criteria:
- a. Project must be led by one or more Patient Organization (registered charity)
 - b. Amount of funding will be provided based on the scope and impact of the proposed initiative.
 - c. Preference will be given to proposals with a multi-disciplinary approach and collaborative/multi-organization project team.
 - d. Proposals will be assessed on the basis of:
 - i. alignment with objective
 - ii. proposal feasibility as assessed by Roche
 - iii. potential for impact
 - iv. originality of approach (i.e., no repeat or ongoing initiatives)
 - v. relevance to one or more of [Roche Pharma therapeutic areas of interest](#), i.e., Oncology-Hematology; Neurology; Ophthalmology; Immunology; Cardiovascular, renal and metabolism.
6. Contact Information:
- a. For inquiries, please contact Gillian Bromfield (Gillian.Bromfield@Roche.com).
 - b. To submit a grant proposal, please use [Roche's Funding Request Tool portal](#)

Please note: Submission of a proposal does not constitute a guarantee of funding. Roche reserves the right, in its sole discretion, to select grant recipients and determine the amount of any award. Receipt of any grant is conditional upon the execution of a formal grant agreement containing the terms and conditions required by Roche.

We look forward to receiving innovative proposals that will contribute to improving medication access in rural and remote areas through thoughtful research and strategic knowledge dissemination.